

# THE MASSEUR

American  
Association



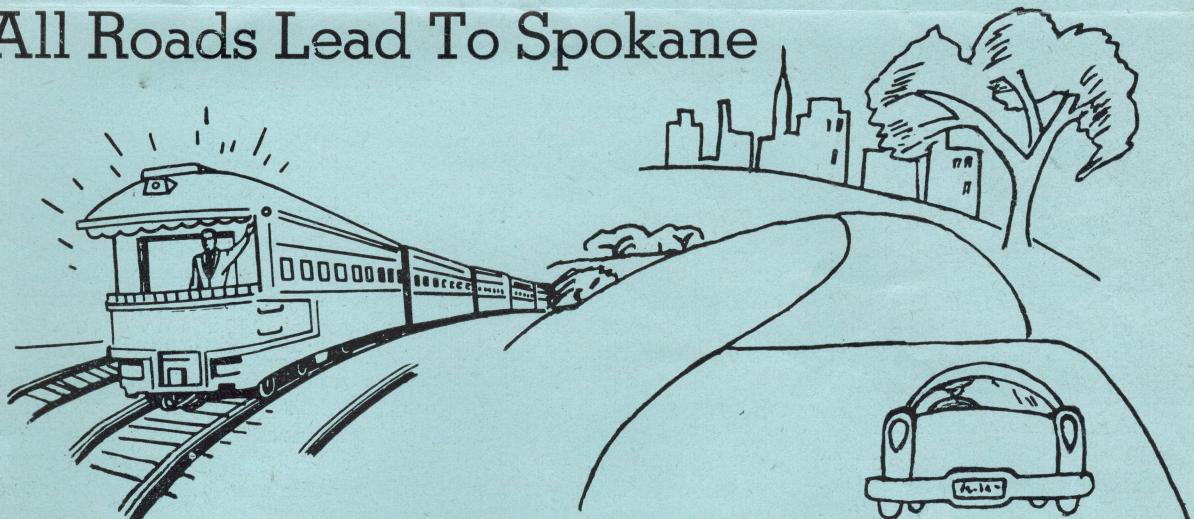
Masseurs  
Masseuses

OFFICIAL BULLETIN

JULY 1953

DECATUR, ILLINOIS

## All Roads Lead To Spokane



### CONVENTION NEWS

Fellow Delegates and Members:

As your Host's and Hostesses, we want to bid you welcome to Spokane—The Friendly City—where you will meet friendly people.

We have planned a Grand Convention. Not only from an Educational standpoint, but also with entertainment and fun for all.

Let each and every one of us put forth every effort to make this National Convention, where the East meets the West, one long to be remembered for what we will have achieved in the building of a bigger and stronger organization of Masseurs and Masseuses. It will take a large delegation from the East to help us accomplish this.

The Manager of the Davenport Hotel in Spokane, was very much

surprised and pleased to learn that we had a National Organization, and has proven very interested and co-operative in working out the many details necessary to suit our plans.

Now, let us prove we are a well-organized group.

Our Advertising Chairman has given our organization a lot of advertising, and is putting a great deal of energy and hard work into his part of the program. So now, won't you all do your part and send in your advertisements just as quickly as you possibly can? This co-operation on your part will help speed up the printing of our Registry and Program. Then you will know what your convention program will be, and we know it will give you the urge to come West.

As Convention Chairman, I would like to ask that our Vice-

Presidents and our State Presidents contact all of their delegates, with a view to checking their transportation schedules carefully, so that all delegates will be "rounded-up" and ready to leave for the West in sufficient time to insure their arrival in Spokane not later than August 7th.

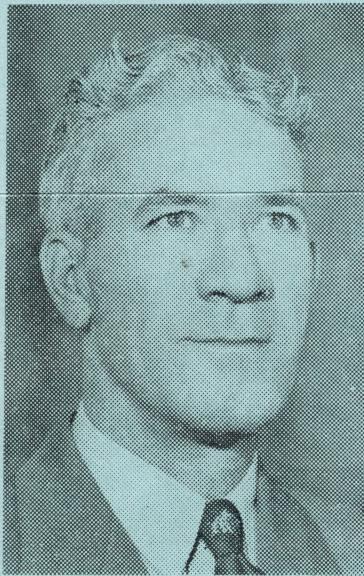
As you know to have a successful convention, each State must do its part. This Convention is your Convention. It is for every member in the Nation, and not merely for the Western Members.

I personally will be looking forward, with pleasure, to seeing each and every member I met in Chicago in 1950 and in 1952, when you gather here in Spokane on August 7, 8 and 9, this year. We will do our best to give all of you a wonderfully good program.

You may be in for a few real  
(Continued on Page 3)

**THE MASSEUR**  
 Published in Decatur, Ill.  
 Dr. Chas. W. Brooks Editor

**President's Message**



**EARL F. ALEXANDER**  
**CONVENTION TIME**

This is the occasion I have looked forward to for many months—meeting friends and getting something done that will be useful to many. Our main happiness, it seems to me, is in the appreciation and understanding that comes our way through life on the rare occasions when we know that what we do is appreciated. Then we feel our work is worthwhile.

This year has brought much encouragement to me through working with my many friends and associates. The thought has come to me how little we realize from day to day all we owe to others. It gives me great satisfaction to point out several people to whom we of the A.A.M.M. owe much.

Dr. Chas. W. Brooks, our editor of the Masseur, has done an outstanding job and is to be commended highly for the great effort he has put forth in getting out this publication. And I think all of you should know that all of this

effort was contributed to the A.A.M.M. without charge. I hope each one of you appreciates this and the many other fine things that Dr. Brooks has done. It has indeed been a pleasure to be associated with him and work with him the past year.

And much praise should be given to the fine work of our National Secretary-Treasurer Mr. D. S. Carlson. The records themselves will speak of the wonderful job this man has done—the finest job this Association has ever received.

This, as our good friend Ruth Williams has reminded us, is the year for the election of officers. Give this earnest thought. You know the strength of our organization depends on the officers elected. I urge you at this time, if you have been too busy to contribute your time to this organization, do it now by being present at the Spokane Convention. Come with the determination that you are as important a part of this organization as anybody. Let us not waste the grand effort these people have put forth in bringing you the opportunity to voice your vote and confidence to thousands who are treading blindly today without the essential protection of unity of an association of ethical operators whose sole purpose is the advancement of such operators and the clientele who patronize them so faithfully.

I am thinking now of the many times that many people have voiced their opinion, not only to me but to many of you, that there are not a sufficient number of ethical operators such as you, you, and you. Let us take this time to make this pledge, even though it may call for a financial sacrifice—a pledge to be a part of this Association by attending this convention. Then you may return home proudly with the thought that you have contributed your effort in bringing about national recognition of ethical operators who constitute our membership in the A. A. M. M. This can be done.

I like the following quotation,

**"It Can Be Done."**

"If you don't know a thing can't be done, then you have a big road ahead for thought and experimentation. You aren't a failure until you accept yourself as such. Cheers for those who say that it can be done. They are the inspirers of all life. They are the 'John the Baptists' of a better time and a better life."

We all meet disappointments of various sorts, but the greatest of all disappointments is to be disappointed in oneself. That is what we have to share all alone. For many times no one else knows about it. Then it is that character is strongly challenged. Then it is that we can rise above all disappointments if we have the will and the faith. This is why the A. A. M. M. is organized. To help our fellow workers better their lives and those around them.

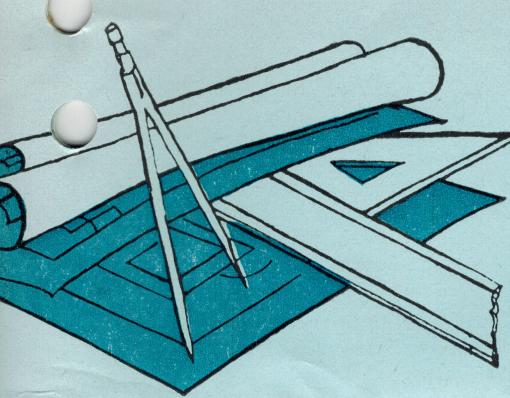
Remember this is a serious decision you have to make. Are you going to be a part of this organization? I sincerely hope you will give your earnest consideration and meet us at our National Convention and help stimulate the essential interest that we need most for national recognition. If you had decided not to come, remember you can always change your mind and meet us at Spokane August 7, 8, and 9.

Most sincerely,  
**EARL F. ALEXANDER**

**REMINDER**

June the 30th was the deadline for converting your old diathermy set by the FCC. They can be traded in on new sets or for a nominal fee can be converted to meet the new law. Let's don't have any of our members in trouble with this requirement.

Two men named Wood and Stone were standing on a street corner. A pretty girl walked by. Wood turned to Stone. Stone turned to Wood. Then they both turned to rubber, and the girl turned into a drug store.



## DESIGN FOR LIVING

### To The Practitioner of The Healing Arts and The Restorer of Health

Have you ever considered the force within you as the same force or power that created you, the same that preserves you as the same force or power that destroys you. CREATOR — PRESERVER — DESTROYER.

Think for a minute about the force within a grain of wheat. There is a potential power great enough concealed within the hull of one grain that is cultivatable into one great wheat field. OR for instance consider the chick concealed within the shell of an egg. When it is ready to express life it has to make a supreme effort to do so. It pecks and pecks away at what seems to it an eternity before it finally gets its big opportunity. Now suppose it gave in as easily as some of us do, how many of the human race are still inside that shell pecking away with feeble effort to get out into God's sunlight and express him in his glory.

Life is like a terrain containing many plains, mountains, and deserts, but it always has its' oasis if we know how to look for them. Man spends all he has in effort, money and time just to live and learn. He will spend the last cent of a fortune to keep from dying, when he thinks that in order to go to heaven he has to die to get there. What's wrong with a pic-

ture like this. Abraham was prepared to sacrifice his son, Isaac, in order to live up to his faith. Sometimes I wonder if that is what we are lacking in the human race. Tell me what drug, shot, serum, injection, pill or capsule—what adjustment or manipulation can you give to stimulate or restore faith, hope, or love. Men MUST know that the only way he can know God is by the expression of his soul. Even Plato of ancient times accused the physicians of his day of separating the soul of men from his body. Man was not meant to walk around with lumbago, rheumatism, arthritis, headaches, stomach ulcers, etc., these by shortening his life and experiences.

From the cradle to the grave man thinks he is handicapped in his effort to survive. Never once realizing all he has to do is adapt himself to conditions and circumstances. He is like the little boy that was taking a hike with his grandfather one day. While walking in the country they came to a river and a speed boat went skimming up the stream. The boy said, "Grandfather, what makes that boat go?" The old man said, "Son I don't know." So they went on and soon they came to a highway and an automobile went by. The boy asked, "Grandfather, what makes that car go?" The old man said, "Son I don't know." So they went on and they came to a clearing. Just then a big airplane went zooming through the sky. The boy asked, "Grandfather, what makes that plane go?" Again the old man answered, "I don't know son." The boy then said, "I hope you don't mind me asking all these questions. To which the old man said, "Of course not son that's the only way you will ever learn or know anything.

Maybe we are kidding ourselves by living in two worlds so to speak, or to distant and different lives, one within the shell and the outside shell. Our lives and usefulness surely couldn't amount to much inside the shell. Our

thoughts are turned within, and we are selfish, greedy, and self centered, also of a certainty wouldn't make very good doctors. But upon breaking the shell and taking off the blindfold, our talents will suddenly become beautiful like the rose that bursts the bud and comes into the sunshine and life, to spread fragrance and beauty around it.

All of which reminds me of a pact that expressed it this way. Life is like a mirror of king and slave. It is just what you are and do so give to the world the best you have and the best will come back to you.

(Continued from page 1)  
surprises.

So let us all make this Convention a real "round-up", where the East meets West. As you know in the past it has been where the West meets East.

We would like for each State to take part in the program. For Example: If you have a pet technique or some subject you would like to talk on, write me, at once, giving sufficient details regarding same, as the Registry went to the printer on June 30th.

Send in your reservations early, and you will thereby get the better choice of rooms, at the price you desire.

Remember your Convention dates, August 7, 8 and 9, 1953, in Spokane.

We will be looking for you.

Most sincerely,  
FLORENCE M. TAYLOR,  
Convention Chairman.

Kipling once said that a woman  
Was a rag, a bone and a hank  
of hair.

We'd like to add that a man  
Is a brag, a groan, and a tank  
of air!

Gal: "Do you ever sell brushes?"

Gob: "No, why?"

Gal: "Well, you'd better get one and start selling. That's my husband at the door."

## BILYEU ALLOWED TO PRACTICE AS MASSEUR

Iowa Chapter of the A. A. M. M. held their state meeting June 7, 1953 at the home of their Vice President, Mina McGreevey in Charles City. Eight members and one guest were present.

Purpose of meeting was to get ads for the program Masseur. It was agreed that each member pay \$2.00 and Chapter pay balance so we could have full page. Each member to be listed on page if he contributed. Two half page ads were also sent in from distributors.

Our Guest, Mr. Archie Bilyeu told of an unhappy and costly experience he has just had. Seems he was trying to be a good neighbor and gave his neighbor some pills in the absence of the small town's only doctor. But from all indications it was a frame up as he was dragged into court to the tune of \$2500.00 and a lot of embarrassment he was allowed to continue his practice.

This should make every state without proper legislation take notice. We have to be organized if we are to practice without such recurrence.

Mr. Bilyeu also gave demonstrations of different techniques. It was decided we would meet in shops and demonstrate any treatment we might have to help other operators.

Iowa Chapter would like to hear from any one farther east who might be driving to convention and want riders.

The case of the State of Iowa vs. Archie Bilyeu of Joice was decided this week with an agreement by both parties allowing Mr. Bilyeu to continue his business as a masseur, which he has conducted for the past seven years.

The judgement and decree, entered by Judge M. H. Kepler in the Worth county district court at Northwood Saturday, provides that Mr. Bilyeu cannot engage in the practice of medicine or surgery, but provides that he may

continue in his business and engage in the business of a masseur or the massaging of any person requesting such treatment.

Mr. Bilyeu stated this week that he intends to continue to engage in this business at the same residence office in Joice he has been occupying.

The suit originally was commenced in February by Dr. Walter L. Biering, commissioner of public health, to prohibit Mr. Bilyeu from continuing his business. The petition alleged that the defendant's business constituted the practice of medicine and surgery under the laws of the state of Iowa and that the defendant did not have the required license to practice such a profession and therefore the court should enjoin the defendant from further operation of his business.

The decree which was entered by Judge Kepler was agreed upon by both the state and Mr. Bilyeu and the case did not come to trial.

The state was represented by the attorney general of Iowa and Worth County Atty. Frank Kreamer.

Mr. Bilyeu was represented by Attys. Dennis G. Drugswall of Lake Mills, and Weible and Slife of Forest City.

Respectfully submitted,  
EVELYN M. SHUBERT,  
Secy.-Treas., 728 Washington  
St., Waterloo, Iowa.

## IT'S EXPERIENCE THAT COUNTS!

The proprietor of highly successful optical shop was instructing his son, newly entered into the business, on how to go about charging a customer.

"Son," he said, "after you've fitted the customer with glasses, and he asks what the charge will be, you say, 'the charge is \$10.' Then you pause and wait to see if he flinches. If the customer doesn't flinch, you say, 'That's for the frames, the lenses will be another \$10.' Then you pause again, this time only slightly, and watch for the flinch. If the customer doesn't flinch this time you say, firmly, 'each'."

## STATE OF ARKANSAS

OFFICE OF THE GOVERNOR  
LITTLE ROCK

FRANCIS CHERRY  
Governor

June 8, 1953

Mr. Julian E. Aldrich  
201 S. Pine  
Little Rock, Arkansas

Dear Mr. Aldrich:

I am appointing you to again serve on the Arkansas Board of Massage, with term to expire June 7, 1956.

Please send the enclosed appointment to the office of the Secretary of State, and they will forward your commission and duplicate oath to you. You should also enclose \$1.00, as provided by law.

It is a pleasure to make this appointment and I am sure you will continue to render a fine service to the State.

Sincerely yours,

FRANCIS CHERRY,  
Governor

fc;jm



First row: Gilbert Schmitt, Martin Weinrich, Arthur Melson; Second row: C. W. Brooks, Cleata Hinton, Glenn Jewell; Third Row: Earl Alexander, David Oladie.

## ANNUAL ELECTION OF ILLINOIS CHAPTER

The annual election of officers of the Illinois Chapter of American Association Masseurs and Masseuses was held Sunday, June 14, at the Woodruff Hotel, Joliet, Illinois. The following officers were elected:

President, Gilbert F. Schmitt, Port Byron, Illinois.

Vice-President, Martin Weinrich, Maywood, Illinois.

Sec.-Treas., Arthur D. Melson, Joliet, Illinois.

### BOARD OF DIRECTORS

David S. Olalde, Peoria, Illinois. Glen D. Jewell, Chicago, Illinois.

Mrs. Cleata E. Hinton, Peoria, Illinois.

Earl F. Alexander, Peoria, Ill.

After the election of officers, the constitution and by-laws to be approved or adopted at National Convention in Spokane, Washington was submitted. The Chapter after discussion voted to approve the constitution as proposed.

The representation of the chapter members for the annual meeting was fairly well in attendance. Letters from the following were received regretting that they were unable to attend:

Miss Ruth E. Drury, Waukegan, Illinois

Miss Mildred E. Schroat, Decatur, Illinois.

Miss Eva Shumard, Sumner, Illinois.

Richard L. Frsinger, Moline, Illinois.

Three membership applications were received and voted on. The members were William L. LaMoyne, Sussanna Murphy, Carl R. Barfield, all of Chicago, Illinois.

The next meeting of the Chapter will be held in Peoria on Sunday, September 13, 1953. Mark your calendar and be there.

Our newly elected President, Gilbert F. Schmitt gave a discussion on "Wireless Anatomy" and demonstration.

The following members of the chapter were present: David S. Olaldo, William L. LaMoyne, Carl R. Barfield, Sussanna Murphy. Mr. and Mrs. Gilbert F. Schmitt, Arthur D. Melson, Dr. and Mrs. Chas. W. Brooks, Martin Weinrich. Mr. and Mrs. Earl F. Alexander. Miss Beverly J. Brooks, Glenn D. Jewell, Mrs. Cleata E. Hinton, Mr. and Mrs. Norman McKay, Ernest A. Pannier, Annettes D. White, Arthur Melson, Sr.

Fraternally yours,  
ARTHUR D. MELSON  
823 W. Jefferson St.  
Joliet, Illinois.

## NEW MEMBERS—

Listed below are 58 new members who have affiliated with the A. A. M. M. from August 1, 1952 to June 30, 1953.

We welcome to A. A. M. M. these new members and hope that all of them will really feel that they are an intimate part of this progressive organization. The days ahead call for an active participation on the part of all members if we are to achieve our goals. This is your organization, it will be what you make it to be. Let's all pitch in and make the next year the most progressive year we have yet experienced, in the formation of state chapters and presentation of massage legislation.

### Latest Additions

Theodore Norby, Grand Forks, N. D.

Carl Barfield, Elmwood Park, Ill.

Sussanna Murphy, Chicago 40, Ill.

William L. LaMoyne, Chicago, Ill.

Marion R. Simmons, Livermore, Ky.

Mary E. Simons, Livermore, Ky. Stewart E. Miller, Harrisburg, Pa.

Wilson L. Lutte, Allentown, Pa.

John A. Maynard, Toronto, Can.

Thomas R. Fink, Allentown, Pa.

Mildred E. Schroat, Decatur, Ill.

Ingolf E. Moldver, Beilingham, Wash.

Phil Dalton, Atlanta, Ga.

Kenneth C. May, Harrisburg, Pa.

Isabel B. Jeffery, Memphis, Tenn.

Alvis Armstrong, Wenatchee, Wash.

Eva Shumard, Sumner, Ill.

Audra Hudnall, Lewisburg, Ky.

Ralph B. Stuller, Cedaredge, Colorado.

Rose B. Stuller, Cedaredge, Colorado.

Beverly Brooks, Decatur, Ill.

John A. Murray, Port Townsend, Wash.

Verne D. Somers, Denver 4, Colo.

Earl B. Swan, Dover, Ark.  
 R. C. Calvete, Washington, D. C.  
 Arland S. Abrahamson, Idaho  
 Springs, Colo.

Edna S. Frey, Lincoln, Neb.  
 Ida C. McTee, Lincoln 2, Neb.  
 Lewis B. Wentz, Elm Creek,  
 Neb.

Joseph A. Mazzei, Ellwood  
 City, Pa.

Gladys F. Bradley Howard,  
 Boston 21, Mass.

Earl R. Rich, Gering, Neb.  
 N. Gail Rader, Cedaredge, Colo.

Mary Kramer, Charles City, Ia.  
 Josephine Childress, Clarkdale,  
 Miss.

Emma Schultz, Ann Arbor,  
 Mich.

Abe C. Schroeder, Lynden,  
 Wash.

Hazel Howard, Bellingham,  
 Wash.

Lowell Spangle, Gary, Ind.  
 Thaddeus McFail, Flint, Mich.

Marc F. Koenig, Orion, Ill.  
 Clyde Siebert, Dawson Springs,  
 Ky.

Irvin L. Peterson, Blair, Neb.  
 M. C. Mulchy, Columbia, Mo.

E. E. Stanley, Greenville, Ky.  
 Maude Lee Jameson, Nevada,  
 Mo.

Myrtle Mae Hudson, Waterloo,  
 Iowa.

Ernest A. Pannier, Chicago, Ill.  
 R. E. Jackson, Corpus Christi,  
 Tex.

Greta Schneider, Rogers, Ark.  
 Richard L. Frysinger, Moline,  
 Ill.

May Arrasmith, Chicago, Ill.  
 Joseph C. Weiss, Portsmouth,  
 Va.

Lois Louise Button, Gary, Ind.  
 Edwin Allen Baker, Alexandria,  
 La.

William P. Stogdhill, Arlington,  
 Ky.

Alvin H. Drake Tallahassee,  
 Fla.

Glenn D. Jewell, Chicago, Ill.

We the official members wish  
 to extend to all the new members  
 our best wishes for a mutual and  
 happy relationship, based on  
 truth, trust and helpfulness. We  
 all have one common goal, secur-

ity for our profession, unshackled  
 and free to work for suffering  
 humanity.

Blair, Nebraska  
 Box 186

Leora-S Health Salon  
 1611 Q Street  
 Dear Leora:

Enclosed find the blank filled  
 out which you requested. I have  
 some material that might prove  
 of interest to some of the workers  
 in this field and you can use any  
 portion or all of it for the bulletins.  
 I am treating a patient who has had multiple sclerosis since last June and I have given him treatments since that time.

At the time the plant nurse referred him to me he was unable to raise his left foot off the floor without help. His left hand also had lost about 25% of its efficiency. I gave the patient two treatments a day, of infra-red heat, massage, and corrective exercises, for 30 days and then treated him daily for the next 60 days, after which time he had fully recovered the use of his left hand. His left leg was progressively becoming stronger and on October the 24th he regained practically the full use of this leg. I am still treating the patient at this time and have kept charts attempting to find the high and low periods of this man. I am quite certain that he has a low period about the 28th of each month, when he has mental depression along with other organic troubles. This seems to last for about 4 days and then progress seems to take place.

I was working very closely with his family physician during this time and if any members of the association wish to have more material on the type of treatments given this man, I would be happy to furnish same on request.

Leora, I thought possibly this would be quite interesting for our members.

Very truly yours,  
 IRVIN L. PETERSON

## SINUS TECHNIQUE

The patient is on the dorsum with the masseur standing at the head of the table. Using the bases of the hands, the masseur contacts the patient's forehead and strokes outward and downward. Contacting the bridge of the nose with the ball of his thumb, the masseur gives a slight downward thrust. The masseur places the base of one hand on the maxilla, on one side, and the base of the other hand on the frontal bone of opposite side. He applies stretching pressure, alternately with one hand then the other, use both sides of the face with both thumbs along side of the nose, you apply a downward vibratory pressure against the nose. Placing the palms of hands across the patient's temple the masseur applies a rotary movement. The entire treatment lasts from 10 to 15 minutes. The above treatment serves to stimulate circulation and improve drainage. It is to be kept in mind that the same nerves that supply the forehead and face also supply the sinuses. You can use a reflex massage on the toes of each foot, and the colon.

Sent in by:

BERNICE and JOHN DEPPE,  
 223 Tilden, Holdrege, Nebr.

SEND ALL ADVERTISING  
 COPY DIRECT TO THE EDITOR: DR. CHARLES W.  
 BROOKS, 2415 N. WATER ST.,  
 DECATUR, ILLINOIS.

3 INCHES x 1 and  $\frac{1}{4}$  which will handle 4 and 5 lines . . . \$5.00 to the membership. \$8.00 to anyone else.

6 INCHES x 1 and  $\frac{1}{4}$  . . . \$10.00 or 3 inches x 3 inches . . . \$10.00, the two above sizes \$15.00 to anyone not a member.

Stella: "Does your new fellow like to go out to Riverside and gamble for money?"

Della: "No, indeed! He'd much rather take me home and play for fun."

## HISTORY OF IOWA CHAPTER



FLOY BROWNIE

President

The Iowa Chapter was formed in 1946 with a membership of five. Each of the members being many miles apart, it was hard to hold meetings. In January, 1951, I was appointed Secy.-Treasurer, and being located in the central part of the state started out to see if I could increase the membership.

Our first meeting was February 25, 1951 in Waterloo. Previous to this meeting I had written to every Chamber of Commerce asking for the names of all Massers and Masseuses. I wrote a personal letter to every operator and invited them to our meeting. When the day arrived it was cold and stormy but we had seven present. We signed up three new members and elected officers. Before adjourning we asked each member to contact anyone she knew and ask them to our next meeting which was to be held in Des Moines July 15.

Our next meeting came off as scheduled with 16 operators present. Some had joined the A.A.M. since our last meeting and some were new visitors, as we invite all operators to acquaint

them with our organization. At this meeting we added some board members, as we now had enough in our group to carry on an organized meeting. At this point we began to stress the need for legislation. All of us realizing we are no stronger than our Association. Different members were appointed to contact different politicians and get material on how to go about legislation.

Our next meeting was scheduled for October 7th, but due to flu and bad weather we did not get together again until February 4th. The weather was against us this time so again we only had 7 present, but we got our pictures for the National Convention and made plans for a big meeting to be held in Waterloo June 15, 1952 and make plans for a big delegation in Chicago in August.

By Eve'yn Shubert, Sec.-Treas., Iowa Chapter, A.A.M.M.

Three old maids went for a walk just before retiring one evening. Returning home, one stepped into her bedroom and exclaimed, "Oh, girls, someone's been trying my bed."

The second O. M. glanced into her room and exclaimed, "Girls, someone's also tried my bed."

The third O. M. looked into her room, then stood in the doorway and whispered, "Goodnight, girls."

PAGE 7

Milly: And then he and I talked about the weather.

Irene: About the weather?

Milly: Yeah. Whether to, or whether not to.

I love the girl who does;  
I like the girl who don't.  
I hate the girl who says she will  
And then decides she won't.

But the girl I like the best of all,  
And I know you'll say I'm right;  
Is the girl who says I shouldn't,  
But just for YOU I might.

### FOOTBALL WEATHER

"The only season of the year when a man can walk along with a blanket under one arm and a girl on the other without anyone getting suspicious."

Many a man of sixty looks forty, feels like thirty, and can see plenty of opportunity walking along the street he overlooked at twenty.

### TREES

Of all the things that I might be  
I had to be a lousy tree;  
A tree that stands out in the  
street  
With little doggies 'round my feet  
I'm nothing else but this alas  
A comfort station in the grass.  
I lift my leafy arm to say  
Go 'way little doggie, go away;  
A nest of robins I must wear  
And what they do gets in my hair  
Of all the things I had to be  
I had to be a darned old tree!

*See you at the convention. . .*



